FOR IMMEDIATE RELEASE

CONTACT: Tim Hewson Canadian Legal Wills 2420 Bank Street, Suite 45 Ottawa, Ontario, K1V 8S1 www.legalwills.ca media@legalwills.ca

LegalWills.ca Introduces New Online Canadian Legal Will Service

Ottawa, Ontario, October 1, 2002 – LegalWills.ca announces a revolutionary new service, enabling consumers to create and update their Wills over the Internet. Now, from the comfort and privacy of their own home, all that a consumer needs is an Internet connection and about 30 minutes to create a custom Will that is legal in their local jurisdiction.

Over 70% of Canadians do not have a Will. One of the most common reasons is the inconvenience and effort required to locate a lawyer and to attend appointments. Busy lifestyles make it difficult for people to not only draw up their Will, but almost impossible to maintain it. In addition, the costs associated with creating even the simplest of Wills can be very high. The new "MyWill" service at LegalWills.ca addresses all of these issues and more, satisfying a market need that can only be filled now, thanks to the power and convenience of the Internet.

Users of the MyWill service are presented with a series of comprehensive questions, written in plain language, the answers to which form the basis of their Will. Clear, concise, online help is available at every step of the way, so that consumers do not need to be legal experts to create their own legal Will. Furthermore, by creating a Will using this service, the consumer will actually understand what they are doing. They are not simply presented with an incomprehensible final document purporting to represent their final wishes.

LegalWills.ca employs advanced security and encryption techniques to protect the privacy of all sensitive information provided by their members.

"The truth is, anyone can write their own legal Will," explains CEO Tim Hewson. "LegalWills.ca makes use of advanced technology and the ultimate convenience of the Internet to allow consumers to create and update their Will, online, from any web browser, at their own pace. We also guard against the most common pitfalls inherent within store bought do-it-yourself Will kits, such as ensuring that there are adequate contingencies should a beneficiary pre-decease you." At an introductory rate of only \$35 US for creating a Will, including unlimited updates, the MyWill service can be up to onetenth of the fee charged by a lawyer for creating the same Will.

About LegalWills.ca

LegalWills.ca is a privately owned corporation established in Ontario, Canada, providing online services which span the globe. By using a unique "Member-Keyholder" model, combined with the latest in secure encryption technologies, LegalWills.ca allows its members to document, maintain and communicate their parting wishes in a very easy, secure, convenient and cost-effective manner. This includes legal documents such as Wills, Power of Attorney, Living Wills, funeral plans, online memorials, last messages, medical health care directives, estate planning and other advance directives. All legal documents and wishes are created, stored and maintained by members online, in a completely private and secure manner, accessible only to designated friends or family members when the time is right, and from anywhere in the world. LegalWills.ca is an independent organization, not tied to a funeral home or law firm, and does not provide legal advice or counsel.

For more information about the unique portfolio of estate planning services offered by LegalWills.ca, including the Canadian Legal Will service, visit <u>www.legalwills.ca</u> or contact <u>media@legalwills.ca</u>.